

The Byers' Choice Story

It was the late 1960's and Joyce Byers, an amateur artist with a degree in fashion design, was disappointed in what she was seeing in the stores: aluminum tinsel trees with garish blue lights. She was looking for holiday decorations with warmth that showed respect for timeless traditions and her own memories of Christmas.



The first Carolers graced the Byers' dining room table that Christmas, and they received compliments from all of the relatives. On a tight budget, Joyce knew what to make for presents the following year. A neighbor suggested taking some to a local store, where they sold quickly. The store was part of a federation of Woman's Exchanges and introduced the Carolers to other exchanges around the country. Soon a couple of dozen stores around the country were asking Joyce to supply them with Carolers.

Joyce pressed her husband, Bob, and their two sons into service to help produce the figures each autumn. It wasn't long before the Carolers overwhelmed the dining room table, where the family gathered to work together. "Every year the house would be a total wreck, and I'd say that we're never doing this again!" remembers Joyce.

But when a downturn in the economy hurt his construction business, Bob looked around and saw some potential in the Carolers. He decided to devote more of his energies to the fledgling business, and in 1978, the couple hired their first employee, and turned the garage into a workshop.

The unique appearance and handcrafted quality of the Carolers quickly gained a following. Each year, Bob and Joyce would work with their crew of trained artisans up until Christmas Eve putting the finishing touches on Carolers.

The two sons joined the company upon graduating from college and have played an important role in the growth of the firm, with Bob working in production and Jeff helping with marketing and design. "We always say that mom's hobby has gotten a little out of control," jokes Jeff.

Together, the family now oversees a team of 80 artisans in Pennsylvania who handcraft those same creations that started out on the dining room table many years ago. And although the Carolers are sold in thousands of fine gift stores around the world, the company still holds to its starting roots: producing a quality product, at an affordable price, and serving its customers and the community in the spirit of Christmas.

CAROLING FAMILIES





New! Deck the Halls

A Nativity and Christmas wreaths are a classic yet easy way to deck the halls during the Christmas season!

Palmer Family

#1205W Palmer Woman with Wreath #617 Street Clock
#1205M Palmer Man with Nativity Requires one "N" battery
- not included
(19" High)

#1205B Palmer Boy with Wreath #6662 Nativity Table
(9.5" High)







New! Specialty Families



Market Family

#1201W Market Woman #1201M Market Man #1201G Market Girl #1201B Market Boy

Nelson Family

#1202W Nelson Woman with Holly #1202M Nelson Man with Baskets

Owens Family

#1203W Owens Woman with Muff Owens Man with Wine #1203M

Quinn Family

#1206W Quinn Woman with Package #1206M Quinn Man with Package #1206G Quinn Man with Package #1206B Quinn Boy with Package







The stockings were hung . . .

Stockings have been an essential part of the Christmas tradition for centuries. Whether you hang them by the mantel or on the stairwell, the stockings' hidden treasures bring great joy on Christmas morning! This family can't wait to see what Santa has left in their stockings.

Family with Stockings

#1207W Woman with Stocking #1207M Man with Stocking #1207G Girl with Stocking #1207B Boy with Stocking





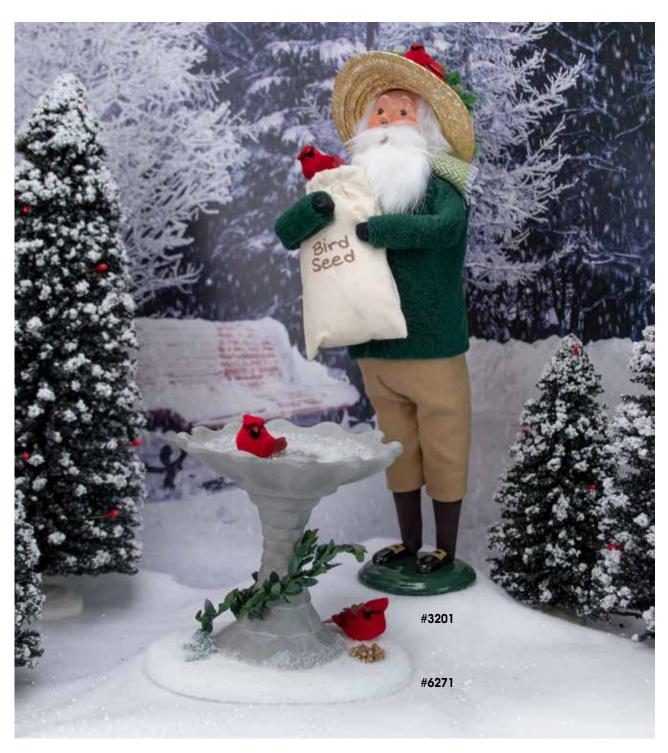
#677 Caroler Condo Box (17.5"L x 15.5"W x 14"H)

Red Shopping Family

#1192W Red Shopping Woman #1192M Red Shopping Man #1192G Red Shopping Girl #1192B Red Shopping Boy



SANTA COLLECTION



New! Wild About Cardinals

Santa loves all animals and hasn't forgotten his cardinal friends on Christmas day! He carries a large bag of bird seed to fill their feeders on a cold winter morning.

#3201 Santa with Cardinals

#6271

Bird Bath (5.5"H x 6.5"W)



#676

A special message . . . New!

Our Message from the Heart Figurines carry a special message that will return every year at Christmas. Gently pulling on the red silk ribbon hanging from Santa's gift sack or the red silk ribbon hanging from Mrs. Claus' knit stocking will reveal a secret blank scroll. A personal heartfelt sentiment can be written on the scroll, which is then returned to its hiding place for a friend or loved one to discover and treasure always.

#ZBC79 Message Santa #ZBC79WB Message Mrs. Claus

Christmas with a Twist New!

This festive red velvet Santa, holding traditional red and white striped candy canes, will make spirits bright throughout the Christmas season!

#3203 Candy Cane Santa #676 Red Wagon with Toys (6"D x 8"H x 2"W)



New! Coastal Christmas

Our Nautical Santa and Nautical Mrs. Claus have collected seashells to decorate their tree. Bring the colors of the beautiful blue sea and sandy beach into your home with this handsome couple.

#3204 Nautical Santa #3184T #3204W Nautical Mrs. Claus

Seashell Christmas Tree

(11" High) #3194T Nautical

Nautical Table (10"H x 7"W x 4.5"D)

#3194T



New! Christmas in England

These English Santas are dressed in traditional red and green robes. She carries a plum pudding while Santa prepares to fill children's stockings on Christmas Eve with toys.

#3205W English Mrs. Claus #3205 English Santa



Merry Little Gnomes

Based on Scandinavian folklore, Gnomes are considered to be good luck and guardians of the house. Also called Nisse or Tomte, these benevolent (sometimes mischievous!) characters help Santa deliver presents on Christmas Eve.

Approx. 10" High

#3601	Gnome with Wine
#3602	Gnome with Wreath
#3603	Gnome with Nutcracker
#3809	Sleigh Filled with Toys (10"L x 3.75"W x 7"H)





That's a wrap!

Wrapping Christmas gifts can be a difficult task, especially for an oversized present like a sled! Santa is up for the challenge with his festive gift wrap and silk bow.

> #3801E Gift Wrap Santa



This Santa is holding a pair of cuckoo clocks, and he's dressed as if he has just stepped straight out of the Black Forest. As you can imagine, Santa has a lot of work to do and must keep a very tight schedule. Cuckoo clocks provide the perfect hourly reminder that he needs to keep on schedule!

#3196 Cuckoo Clock Santa



Even Santa can't resist a traditional German nutcracker with its intricate details and colorful design.

#3198 Nutcracker Santa Accessories may vary from what is pictured.



#647 Single Gift Bag (14"H x 5"W x 4"D)

This decorative Gift Bag, with rope handles, is a thoughtful choice and an easy method for "wrapping" your Caroler.



SANTA COLLECTION





Christmas is a favorite time of year to celebrate with good friends, family and music. Santa and Mrs. Claus can't help but join the fun and dance at the North Pole's annual holiday party.

#ZBC95 Dancing Santa #ZBC95W Dancing Mrs. Claus





RESIN SNOWMEN

Whether you are a traditionalist who prefers a snowman with a plaid scarf and stovepipe hat or enjoy a more contemporary look with a Santa hat or bright accessories, there is surely the perfect snowman for everyone. These resin Snowmen make the perfect complement to Caroler displays and can be displayed all winter long.

#SN2172 Sm Snowman with Wreath #SN3172 Snowman with Birdfeeder #SN2191 Snowman with Gingerbread Snowman with Lantern #SN3201 Snowman with Candy Cane #SN2201 #SN3202 Snowman with Snowballs Snowman with Basket #SN3203 #SN2202 Snowman with Wreath Approx. 7.5" High Approx. 10" High

CHRISTMAS MARKET COLLECTION



Every Christmas, millions of people travel to cities across Germany to experience the magic of the German Christmas markets. Each city has its own market with a unique character born of the days when only local tradesmen were permitted to attend. Booths selling handmade Christmas toys and ornaments nestle in next to food sellers grilling bratwursts and sweets stalls laden down with baskets of foil-wrapped treats and gingerbread.



#4461F #4462F

Gingerbread Woman Gingerbread Man

#4463F #4464F

Gingerbread Girl Gingerbread Boy



The glitter and sparkle of glass ornaments add to the magic and fun of the Christmas tree! It's no wonder the tradition of decorating the tree with such beautiful baubles has lasted for generations.

New!

Glass Ornament Woman

#4471E #4473E Glass Ornament Girl #4474E Glass Ornament Boy



Nutcrackers are believed to have originated in the Erzgebirge region of Germany about 300 years ago. An artisan carved a wooden soldier with a movable mouth to symbolically crack the "hard nut" of the economic times. The figure quickly became popular throughout the region, Germany and the world.

#4842E Nutcracker Vendor

#4843E Nutcracker Girl #4844E Nutcracker Boy

#STL2 Nutcracker Stall
(11"W x 6"D x 18"H)

SPECIALTY CHARACTERS



A New Born King to See . . .

Inspired by the popular Christmas song, the little Drummer Boy, unable to afford a gift for the infant Jesus, plays his drum for the newborn with the Virgin Mary's approval.

> #4849 Drummer Boy

New!



Fun and Games

The Toy Vendor is selling an assortment of his most popular toys and games that are sure to please his young customers! This festive scene reminds us of the magic and excitement of the holidays through a child's eyes.

#4840 Toy Vendor #4840G Girl Holding Toy #4840B Boy Holding Toy



Tick Tock

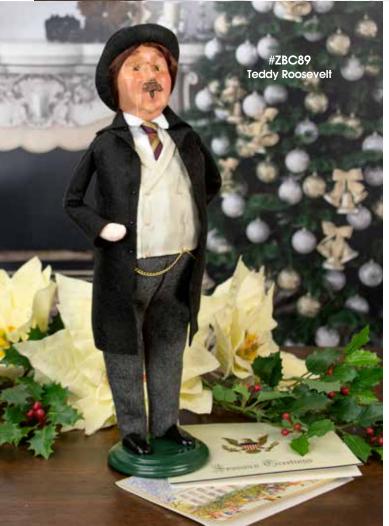
#406B

20 www.byerschoice.com

Grandfather clocks and cuckoo clocks have been around for centuries. The mechanism to produce the cuckoo call was installed in almost every kind of cuckoo clock since the middle of the 18th Century and has remained almost without variation until the present.

#406B Clockmaker







Gift Idea

The perfect Presentation Box when giving a Caroler as a gift. The box is made of vinyl-covered, sturdy cardboard. Comes with tissue paper. Caroler not included.

#13654 Presentation Box (6"W x 4.5"D x 14.5"H)

Luck of the Chimney Sweep

Seeing a chimney sweep on the day of your wedding is good luck — but why? According to legend, in 1066, King William of Great Britain found himself in the way of an out-of-control carriage. A chimney sweep pushed him to safety. The King rewarded the chimney sweep by inviting him to his daughter's wedding and making a decree that chimney sweeps should be regarded as symbols of good luck.

#4832 Chimney Sweep





The Perfect Sentiment!

Sophisticated in his black/white houndstooth jacket, this Chalkboard Man is a fun way to send a personal holiday message or create a unique Christmas display. This piece comes with a removable "Merry Christmas" sticker. Remove the sticker and use the attached chalk to write your own greeting!

#4827 Chalkboard Man (chalkboard measures 5"W x 7.5"H)



Sound the Bells

Bells and Christmas go together whether it is church bells calling people to worship or jingle bells attached to a horse and sleigh.

#4852 Man with Bells #622 Lamppost (Electric; 22" High)

#4848





It truly isn't Christmas in your home until you've picked out your tree. After his yearly visit to the Christmas tree farm, this Man heads home to proudly present the perfect pine tree to his family for decorating.

#4848 Tree Trimmer Man





Christmas Candles

The Candlestick Maker was a hardworking tradesman. In Dickensian times, candlelight was used for most ordinary activities, from dining and playing cards to cooking, particularly in areas where there was no gas, until finally eclipsed by electric light.

#4850 Candlestick Maker

Hot Cross Buns

In England, hot cross buns, soft and slightly sweet little cakes with a cross cut into the tops, are traditionally served on Good Friday. Our Muffin Man carries a basket of these freshly baked goodies, ringing his bell to grab the attention of passersby.

#4851 Muffin Man



Snow Fun!

This family loves the snow, which has made the countryside a winter wonderland! An afternoon of skiing, and maybe a snowball fight, will be followed by a cup of hot chocolate by the evening fire.

#4853W Woman with Greens
#4853M Man with Skis

Boy with Snowballs

C6 44 0 90

Light up the Holidays

#4843

With a sturdy ladder thrown over one shoulder and a long-handled torch in the crook of his arm, our Lamplighter is ready to illuminate the sidewalks for holiday shoppers.

> #4843 Lamplighter



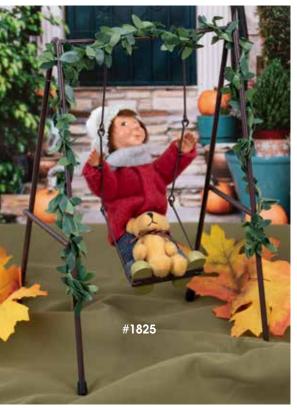




Display Risers are a great way to show off your Carolers. Each kit comes with 3 raised platforms and enough artificial holly to make your Caroler grouping really festive. Some assembly required.

#657 Display Riser Kit (11"H x 20"W x 10"D)





Toddlers

These kids better get to bed — Santa won't visit until they are fast asleep! Toddler with Tree and Toddler with Treats join the gang in 2020.

#1821	Toddler Boy with Wagon (5.5"H x 5"L x 2.5"W)
#1823	Toddler with Candy Tree (4" High)
#1824	Toddler with Gingerbread (4" High)
#1825S	Toddler Girl on Swing (9"H x 5.5"W)
#1825	Toddler Boy on Swing (9"H x 5.5"W)
#1826	Toddler w/ Tree (6.5" High)
#1827	Toddler w/ Treats (6.5" High)

#1821





NUTCRACKER BALLET

A Holiday Masterpiece

Over 100 years old, the Nutcracker Ballet was first presented at the Mariinsky Theatre in Russia (1892). This holiday classic is the enchanting adventure of young Clara and her favorite Christmas toy, the Nutcracker, which comes alive on Christmas Eve and whisks her away to a magical kingdom.

#2151Clara#2154Drosselmeyer#2152Nutcracker#2155Sugar Plum Fairy

#2153 Mouse King #664 Decorated Tree (18" High; Requires 3 "AA" Batteries; Not Included.)





New! CRIES OF LONDON

The Cries of London collection embodies the street vendors of London known for the vocal selling of their wares. Also known as costermongers, these vendors sold everything from fresh fish and meat to produce. The 2020 Cries of London series features a Cry selling Christmas crackers accompanied by children with crackers.

#4321G Cry w/ Xmas Crackers #4322G Girl with Cracker Boy with Cracker #4323G





A CHRISTMAS CAROL

Charles Dickens' classic tale is brought to life with our *A Christmas Carol* series.

A Christmas Carol and Charles Dickens mean a great deal to everyone at Byers' Choice. Scrooge's declaration, "I will honor Christmas in my heart, and try to keep it all the year" constantly guides us. The message to celebrate Christmas and help others is just as important today; Dickens could not have said it better!

#201	Scrooge
#205	Marley's Ghost
#2112A	Mrs. Cratchit
#209	Bob Cratchit & Tiny Tim
#2113A	Mrs. Fezziwig
#2114A	Mr. Fezziwig
#2116A	Spirit Past
#207	Spirit Present
#208	Spirit Future
#6341	Dickens Puzzle 500 pieces



#6341 21.25" x 15" assembled size

Puzzle includes special Christmas message from Gerald Dickens the great-great grandson of Charles Dickens!



New! COLONIAL COLLECTION

Ruby-red cardinals keep this Colonial family company as they visit the town's grist mill pond.

#5201 Colonial Cardinal Woman #5202 Colonial Cardinal Man #5203 Colonial Cardinal Girl #5204 Colonial Cardinal Boy

Farming in Colonial times was a way of life. Our Colonial Harvest Couple are gathering their crops and preparing for the long winter to come.

#5205 Colonial Harvest Woman #5206 Colonial Harvest Man #5205

Phone: 215-822-6700 Fax: 215-822-3847



SALVATION ARMY COLLECTION



Byers' Choice is proud to make these special Caroler® figurines in honor of this charitable organization. A portion of the proceeds from these figurines will go directly to The Salvation Army.

#4411C Salvation Army Woman #430KE Salvation Army Kettle (13" High) #4413D #6312 Salvation Army Girl Green Door with Pineapple (20.5" H x 12" W x 3" D) #4414E Salvation Army Boy

Mueller



Wooden Art with Heart

Celebrate the holidays with a selection of beautifully-crafted German Christmas Pyramids, Smokers and Figurines from Mueller. A longstanding tradition in German homes, they make for beautiful, handcrafted decor for the home during the Christmas season.

THANKSGIVING COLLECTION





The Harvest Home

Pay homage to the first Thanksgiving while adding a touch of harvest to your home this Autumn. In 1621, the Plymouth colonists and Wampanoag Indians shared an autumn harvest feast which is acknowledged today as one of the first Thanksgiving celebrations in the colonies. Although this feast is considered by many to be the very first Thanksgiving celebration, it was actually in keeping with a long tradition of celebrating the harvest and giving thanks for a successful bounty of crops.

#5011C	Pilgrim Woman	#5010B	Harvest Table
#5012C	Pilgrim Man		(7"W x 9.5"H x 4.75"D)
#5013C	Pilgrim Girl Pilgrim Boy	#670	Turkey on Base (5" High)
#5014C		#6711	Harvest Wheelbarrow (8.5"Lx3"Wx4"H")

ANIMALS

The holidays are a time best spent with our loved ones, and that includes our favorite furry friends. Shop our complete collection of 30+ Cat & Dog breeds on-line.

SINGING DOGS



#614A Golden Retriever



#614B Yellow Labrador



#614C Black Labrador



#6140 Chocolate Lab



#614M Shepherd



#614Q Bernese Mountain Dog

SINGING DOGS



#614F Jack Russell



#614H Basset Hound



#6141 Poodle



#614K Springer Spaniel



#614L Rembrandt



#614N Bulldog

SINGING DOGS



#614E **Boston Terrier**



#614G Scottish Terrier



#614P Mitzy



#614D Dachshund



#614R Bichon



#614S Pug

SINGING CATS



#617A Orange Tabby



#617F Red



#617J Wilbur



#617L Millie



#617G **Tortoise Shell**



#6171 Sealpoint

ANIMALS

Add some personality and set the stage for your holiday Caroler displays!



Santa needs to take breaks during his journey around the world on Christmas Eve — and so do his *Caribou*! Don't forget to leave out some carrots for his trusty "steed."



Penguins love to have fun at the South Pole! Racing down the sledding hills on their snow saucers is one of their favorite pastimes.



#6812 Penguin on Snow Saucer (5.5"H)

#6811 Penguin (6"H)



#6123 White Cat (4" High)

#6122 Black Tuxedo Cat (4" High)









#6312 Green Door with Pineapple (20.5" H x 12" W x 3" D)



Requires 3 "AA" Batteries; Not Included.



Single Gift Box (4.5"W x 4"D x 15.5"H)



#645 Double Gift Box (8"W x 4"D x 15.5"H)





#632 English Mailbox (11" High)



#STL2 Nutcracker Stall (11"W x 6"D x 18"H)

Advent Calendars

For generations, families have marked the coming of Christmas in a variety of ways. From simple chalk markings to lighting candles, families have employed unique ways to count the 24 days before Christmas. Thoughtfully designed with 24 numbered doors, behind which small surprises can be hidden for each day, these wooden calendars can be used year after year, providing a tradition that your family is sure to treasure!





#AC03B Fireside (15"H x 18.5"W)



#AC22 Dogs Christmas (15"H x 18.5"W)



#AC23 North Pole (15"H x 18.5"W)



#AC02 Christmas Tree (20"H x 18.5"W)

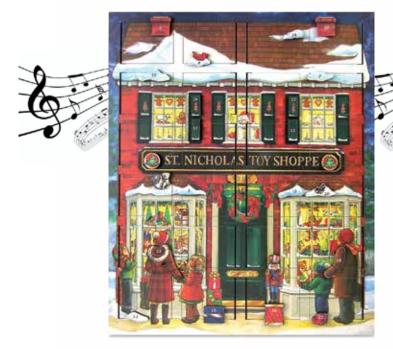


#ZWMAC2 Williamsburg Christmas Tree Advent (20"H x 18.5"W)

There's no place like Colonial Williamsburg for the holidays with its enduring traditions and charming decorations.

This advent calendar features festive motifs, from the Christmas season, that warm the heart!





#MC16 Musical Advent Toy Shop (18.5"H x 15"W x 3"D)

When a door is opened, a traditional Christmas tune starts to play. Plays 12 different classic songs. Requires three AA batteries (not included).

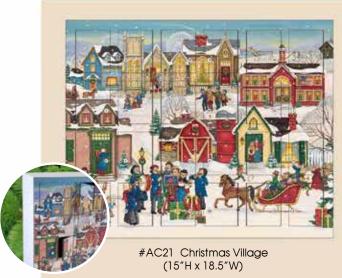


#MC07 Musical Santa's Sleigh (15"H x 18.5"W) Requires three AA Batteries (not included)

#AC07 Santa's Sleigh (15"H x 18.5"W)



#AC05 Nativity (15"H x 18.5"W)



wooden back and sides are painted a lovely wintry white hue



RESIN GINGERBREAD House

Elaborate Victorian gingerbread houses, heavy with candies and sugar icicles, make their most impressive appearance at Christmastime.

This resin gingerbread house will make the holidays even more festive and can be used year after year!

#GB08 Rock Candy Chimney

(13"W x 18"H x 9"D)

#K12 Ladder

(Wood / 10" High)

ORNAMENTS



In Germany, the Glass Pickle Ornament is always the last glass ornament to be hung on the Christmas tree. The child who finds the glass pickle ornament on Christmas morning receives an extra little gift! Packaged in glass jar. Fabric may vary from photo.



Christmas Magic For those who do not have a chimney,

place this magic key outside on Christmas Eve for Santa to come through the front door! This makes a great Christmas tree ornament, too!

#KEY Magic Santa Key (Metal; 4.5" Long)





#7205 Halloween Light requires 2 AA batteries; not included (7"H x 7.5"W)

New! HALLOWEEN

Halloween wouldn't be complete without these Witches who are ready to bewitch your house!

#7203 Witch Gnome (10" High) #7171C Halloween Cat (4" High) Is that a witch's brew bubbling on the table? This little feline keeps an eye on the cauldron

Witch w/ Candy

#7201 #7202

> #7204 Halloween Table (8.5"H x 7"W x 4.5"D)

and its contents.



New! Spring Collection





New! COASTAL COLLECTION

For those who prefer an ocean view or a lakeside retreat, this coastal-inspired collection is fun and will add some whimsy to any home décor.

#ZNAU201 Nautical Woman #ZNAU203 Nautical Girl #ZNAU202 Nautical Man #ZNAU204 Nautical Boy



Thank you for supporting Christmas — Made in America!

Byens' Choice Ltd.

4355 County Line Road Chalfont, PA 18914

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The Caroler® Figurines... Handcrafted American-made gifts

for a traditional Christmas.

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